**2023 Visiting SAGE Event: The Future of Community**

**Featuring David Brooks**

**Suggested Communications for Promotional Partners**

Thank you for promoting the September 27 Visiting SAGE event featuring David Brooks. We are looking forward to sharing this special event with you. We would value your help in the following ways to get the word out. We’ve also provided ideas for content below including sample text for newsletters, Facebook, Instagram, and LinkedIn posts, and tweets. You can access approved images for the event at <https://wearesage.org/news-events/brooks-media-kit/>.

1. Send one dedicated email by September 4 to your newsletter list to invite your community to attend the Visiting SAGE featuring David Brooks. Here is the link to the main event page <https://wearesage.org/brooks>.
2. Visit our Facebook event page and click on the option “going” or “interested”. Here is a link to our Facebook event page:<https://fb.me/e/33OxV6U7G>.
3. Post to your social media account 2-4 times in the month leading up to the September 27 event. See Media Kit for sample posts for Facebook, Twitter, LinkedIn, and Instagram.
4. Share news of the event through word-of-mouth and other ways you communicate to your audiences.

**For newsletter and e-newsletter messages, consider this:**

**Celebrated author David Brooks to speak on the Future of Community**

**September 27 | First Congregational Church, Portland**

**Doors at 6:00 pm; Main event at 6:30 pm; Post-event reception for special ticket holders 8:00 pm**

“*Almost every successful person begins with two beliefs: the future can be better than the present, and I have the power to make it so.*” – David Brooks

Join us for the 2023 Visiting Sage Event: The Future of Community, featuring celebrated writer and social commentator David Brooks. He will speak about America’s crisis of connection and spotlight how we can all help shift our culture to value deep relationships and community success over a narrow focus on personal achievement.

Brooks will also lead a panel with several leaders from [Weave: The Social Fabric Projec](https://www.aspeninstitute.org/programs/weave-the-social-fabric-initiative/)t, which Brooks founded at the Aspen Institute in 2018. Brooks and our panelists will share stories and insights on how we can better know each other, trust each other, and break down barriers between us.

Learn more and get tickets at <https://wearesage.org/brooks>.

**Facebook, Instagram, and LinkedIn communications - for 2-4 posts about the event on these social media platforms, consider these examples:**

**Note:** We encourage you to tag the pages for SAGE (<https://www.facebook.com/wearesage>) in your posts when appropriate.

We just heard that celebrated author and social commentator David Brooks is speaking in Portland on September 27! The talk is being presented by SAGE and tickets are on sale now. Please join us! <https://wearesage.org/brooks>.

David Brooks, celebrated author and social commentator, is speaking in Portland on September 27th. Get your tickets by clicking the link below, then help us spread word by sharing this message with your friends. <https://wearesage.org/brooks>.

On September 27, learn how to weave community in our schools, our workplaces and in other parts of life from David Brooks! Brooks will speak about America’s crisis of connection and the need to weave a new, inclusive social fabric. He’ll be joined by a panel of leaders from Weave: the Social Fabric who will share stories and insights on how we can better know each other, trust each other, and break down barriers between us. <https://wearesage.org/brooks>.

“Almost every successful person begins with two beliefs: the future can be better than the present, and I have the power to make it so.” - David Brooks. Join us and our partner SAGE in welcoming celebrated author and social commentator David Brooks to Portland on Sept. 27. <https://wearesage.org/brooks>.

Do you want a world where you, your children and your grandchildren can experience a culture that values deep relationships and community success over a narrow focus on personal achievement? David Brooks knows it’s possible. Hear his inspiring talk in Portland on Sept. 27th. Buy tickets now. <https://wearesage.org/brooks>.

New York Times columnist, celebrated author and social commentator David Brooks will be in Portland on Sept. 27th. If you care about the future of community, don’t miss this inspiring talk! Buy your tickets today. <https://wearesage.org/brooks>.

David Brooks will be in Portland in less than a month to talk about the future of community and America’s crisis of connection. There are a limited number of tickets available, so you should buy them now (then share this message with your friends so they can join you!). <https://wearesage.org/brooks>.

You’re running out of time to get tickets to see David Brooks in Portland on Sept. 27th! He’ll show how we can all help shift our culture to value deep relationships and community success over a narrow focus on personal achievement. <https://wearesage.org/brooks>.

**Twitter communications - for 2-4 posts about the event, consider these examples:**

What is the future of community? Hear insights from David Brooks. He’s speaking in #pdx on 9/27. Tix: <https://wearesage.org/brooks>.

Celebrated columnist David Brooks will speak in #portlandoregon on 9/27 to talk about the future of community. Get your tix: <https://wearesage.org/brooks>.

Join us 9/27 to hear David Brooks discuss the future of community and America’s crisis of connection. Get tickets today: <https://wearesage.org/brooks>.

Celebrated columnist & social commentator David Brooks is speaking in Portland on 9/27. Tix on sale today at: <https://wearesage.org/brooks>.

Looking for practices to deepen your relationship with community? Come hear David Brooks in #pdx on 9/27. <https://wearesage.org/brooks>.

We need to weave a new, inclusive social fabric and David Brooks will tell us how at his talk on 9/27 in #pdx. Get your tix: <https://wearesage.org/brooks>.

Tickets to hear from David Brooks in #pdx on sale now! Don’t miss his inspiring talk on 9/27: <https://wearesage.org/brooks>.

Only a few more days to buy tickets to hear David Brooks! #portland #Oregon #community <https://wearesage.org/brooks>.

Tix for Visiting SAGE event with David Brooks on 9/27 are on sale. Get them now! #pdx #community <https://wearesage.org/brooks>.