



sage[®]
Senior Advocates
for Generational Equity

SAGE's Five Foundational Values

SAGE is a nonprofit that believes in generational equity – the principle that each generation should improve the quality of life for the next. Our mission is to inspire people over 50 to give forward with their time, money, and voice so that younger and future generations can thrive. We inspire people to take action by helping them identify their priority areas, learn their options, and get involved. All our programs are intergenerational because people of all generations need each other, and the future needs all the advocates it can get. Each year, we collaborate with partners and 100+ volunteers to bring to life the Greek Proverb at the heart of our work:

A society grows great when its elders plant trees whose shade they know they shall never sit in.

Across our work, we believe in and practice these five values.

- **Community.** Active community participation is vital to creating a world in which younger and future generations can thrive. By working together and sharing our diverse strengths, we make a lasting and significant difference for coming generations.
- **Relationships.** Personal relationships are at the heart of community engagement and social change. As we build and nurture respectful relationships, we are continually inspired to give forward throughout our lives.
- **Equity.** Because younger generations face significant environmental decline, extreme student debt, disparities in wealth, and other challenges when compared with earlier generations, we believe older adults are called to serve as advocates in creating a more just, equitable and healthy future.
- **Inclusion.** We value diverse cultures and welcome people of all racial, ethnic, socio-economic, and political backgrounds. We continually seek opportunities to create a more diverse and inclusive community by becoming more self-aware, challenging our perspective, learning across differences, and honoring the many ways that people give forward.
- **Legacy.** The desire to give is universal and all people have unique gifts to share. We encourage everyone to give forward, guided by the Greek proverb: “A society grows great when its elders plant trees whose shade they know they shall never sit in.”